

ADV # _____ ADV. NAME POLI/J EHRlich/D/CON/FL REP. # _____ OFF. # _____ SALESMAN # _____
 AGY # _____ AGY. NAME BUYING TIME, LLC BUYER NAME KATE KLEBAHN

650 MASSACHUSETTS AVE. N.W. #210 SALES PRSN WA- MEGHAN MCGARR (H)
 WASHINGTON, DC 20001

ORDER # _____ CONTRACT # 6308327 CLASS: NATL. LOCAL REGIONAL

PRDCT J EHRlich 4 CONGRESS EST#2290 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/12 OCT15/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT8/12 18.25

REF: REVISION 10/8
 LN 24 T/P AND PGM CHANGE
 TTL SAME
 PLEASE CONFIRM
 THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 JESSICA EHRlich FOR CONGRESS

AM 10/19

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS:

AGENCY ADVERTISER CODE = 388 AGENCY EST# = 2290
 AGENCY PRODUCT CODE = 395

24	*	700A-900A	30			\$500.00	10/13	10/13	1		SAT	1
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PROGRAM : TODAY SHOW
 CON COM1 : TODAY SHOW

OCT/12 30610.00 CONTRACT TOTAL 30610.00
 TOTAL SPOTS 36

NOV 01 2012
 10/9/12 (CS)

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	:	LINE#	:	:	:	:	DATE	DATE	:	:	:	:

MARKET TOTALS \$175,078. WFLA 32% WFTS 14% WTSP 19% WTVT 35% WTOG 0% WTTA 0% WMOR 0%
WMOX 0% WXPX 0% WWSB 0% CABL 0%

SHARES ARE ACCURATE

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6308327 TRF# E:063083 REP: TEL# 703-516-9399 FAX# 703-516-9680
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP OCT4/12 19.27
 CHANGES ** WFLA-TV ***

ADV # ADV. NAME POLI/J EHRlich/D/CON/FL REP. # OFF. # SALESMAN #
 AGY # AGY. NAME BUYING TIME, LLC BUYER NAME KATE KLEBAHN

650 MASSACHUSETTS AVE. N.W. #210 SALES PRSN WA- MEGHAN MCGARR (H)
 WASHINGTON, DC 20001

ORDER # CONTRACT # 6308327 CLASS: NATL. LOCAL REGIONAL

PRDCT J EHRlich 4 CONGRESS EST#2290 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/12 OCT15/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT4/12 19.27

REP: REVISION
 SPOTS CANCELLED
 NEW TTL \$30,610
 PLEASE CONFIRM
 THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 JESSICA EHRlich FOR CONGRESS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1	S		1000P-1100P	30		\$3,000.00	10/12	10/12	0		FRI	0
AGENCY ADVERTISER CODE = 388 AGENCY EST# = 2290												
AGENCY PRODUCT CODE = 395												
2	S		1200N-100P	30		\$200.00	10/12	10/12	0		FRI	0
PROGRAM : DATELINE												
CON COM1: DATELINE												
5	S		530P-600P	30		\$900.00	10/12	10/12	0		FRI	0
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
PROGRAM : WFLA NEWS												
CON COM1: WFLA NEWS												

437,440

8/16/15

FAX# 703-516-9680 OCT4/12 19.27
HARRIS REPORT FROM REP *** WFLA-TV ***
CHANGES

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
10	S		730P-800P	30		\$1,000.00	10/12	10/12	0		FRI	0
PROGRAM : ENTERTAINMENT TONIGHT												
CON COM1: ENTERTAINMENT TONIGHT												
12	S		1200N-100P	30		\$200.00	10/15	10/15	0		MON	0
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
15	S		530A-600A	30		\$470.00	10/15	10/15	0		MON	0
PROGRAM : NWS CH8 TODAY 530A												
CON COM1: NWS CH8 TODAY 530A												
18	S		600A-700A	30		\$700.00	10/15	10/15	0		MON	0
PROGRAM : NWS CH8 TODAY 6A												
CON COM1: NWS CH8 TODAY 6A												
19	S		630P-700P	30		\$5,000.00	10/15	10/15	0		MON	0
PROGRAM : NBC NIGHTLY NEWS												
CON COM1: NBC NIGHTLY NEWS												
20	S		700A-900A	30		\$900.00	10/15	10/15	0		MON	0
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
21	S		730P-800P	30		\$1,000.00	10/15	10/15	0		MON	0
PROGRAM : ENTERTAINMENT TONIGHT												
CON COM1: ENTERTAINMENT TONIGHT												
22	S		900A-1000A	30		\$550.00	10/15	10/15	0		MON	0
PROGRAM : TODAY SHOW-3												
CON COM1: TODAY SHOW-3												
26	S		700P-815P	30		\$7,000.00	10/14	10/14	0		SUN	0
PROGRAM : FOOTBALL NIGHT IN AMERICA												
CON COM1: FOOTBALL NIGHT IN AMERICA												

FAX# 703-516-9680
HARRIS REPORT FROM REP OCT4/12 19.27
CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
27	S		800A-900A PROGRAM : SUN TODAY SHOW CON COM1: SUN TODAY SHOW	30		\$1,100.00	10/14	10/14	0		SUN	0
29	S		1100P-1135P PROGRAM : NWS CH8 @11P CON COM1: NWS CH8 @11P	30		\$1,250.00	10/11	10/11	0		THU	0
30	S		1200N-100P PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$200.00	10/11	10/11	0		THU	0
32	S		530A-600A PROGRAM : NWS CH8 TODAY 530A CON COM1: NWS CH8 TODAY 530A	30		\$470.00	10/11	10/11	0		THU	0
36	S		700P-730P PROGRAM : WFLA NEWS @ 7P CON COM1: WFLA NEWS @ 7P	30		\$1,000.00	10/11	10/11	0		THU	0
38	S		730P-800P PROGRAM : ENTERTAINMENT TONIGHT CON COM1: ENTERTAINMENT TONIGHT	30		\$1,000.00	10/11	10/11	0		THU	0
39	S		900A-1000A PROGRAM : TODAY SHOW-3 CON COM1: TODAY SHOW-3	30		\$550.00	10/11	10/11	0		THU	0
41	S		1200N-100P PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$200.00	10/9	10/9	0		TUE	0
47	S		630P-700P PROGRAM : NBC NIGHTLY NEWS CON COM1: NBC NIGHTLY NEWS	30		\$5,000.00	10/9	10/9	0		TUE	0

FAX# 703-516-9680
OCT4/12 19.27
HARRIS REPORT FROM REP
CHANGES ** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
48	S		700P-730P	30		\$1,000.00	10/9	10/9	0		TUE	0
PROGRAM : WFLA NEWS @ 7P												
CON COM1: WFLA NEWS @ 7P												
50	S		730P-800P	30		\$1,000.00	10/9	10/9	0		TUE	0
PROGRAM : ENTERTAINMENT TONIGHT												
CON COM1: ENTERTAINMENT TONIGHT												
51	S		900A-1000A	30		\$550.00	10/9	10/9	0		TUE	0
PROGRAM : TODAY SHOW-3												
CON COM1: TODAY SHOW-3												
53	S		1200N-100P	30		\$200.00	10/10	10/10	0		WED	0
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
55	S		500P-530P	30		\$900.00	10/10	10/10	0		WED	0
PROGRAM : WFLA NEWS												
CON COM1: WFLA NEWS												
63	S		730P-800P	30		\$1,000.00	10/10	10/10	0		WED	0
PROGRAM : ENTERTAINMENT TONIGHT												
CON COM1: ENTERTAINMENT TONIGHT												
64	S		900A-1000A	30		\$550.00	10/10	10/10	0		WED	0
PROGRAM : TODAY SHOW-3												
CON COM1: TODAY SHOW-3												
65	S		900A-1000A	30		\$550.00	10/12	10/12	0		FRI	0
PROGRAM : TODAY SHOW 3												
CON COM1: TODAY SHOW 3												
66	S		600A-700A	30		\$700.00	10/9	10/12	0		TU,TH-F	0
PROGRAM : 6A NEWS												
CON COM1: 6A NEWS												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
67	A		600A-700A	30		\$700.00	10/12	10/12	1		FRI	1
PROGRAM : NWS CH8 TODAY 6A												
CON COM1: NWS CH8 TODAY 6A												
68	A		600A-700A	30		\$700.00	10/11	10/11	1		THU	1
PROGRAM : NWS CH8 TODAY 6A												
CON COM1: NWS CH8 TODAY 6A												
69	A		600A-700A	30		\$700.00	10/9	10/9	1		TUE	1
PROGRAM : NWS CH8 TODAY 6A												
CON COM1: NWS CH8 TODAY 6A												
OCT/12						30610.00						
CONTRACT TOTAL												30610.00
TOTAL SPOTS												36

MARKET TOTALS \$175,078 WFLA 32% WFTS 14% WTSP 19% WTVT 35% WTOG 0% WTTA 0% WMOR 0%
 WMOX 0% WXPX 0% WWSB 0% CABL 0%

SHARES ARE ACCURATE

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Buying Time LLC
 650 Massachusetts Ave, NW
 Suite 210
 Washington DC 20001

Jessica Ehrlich/ D/ Congress/ FL
 Submission Number 801 Issue 3



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Client: Jessica Ehrlich/ D/ Congress/ FL	Submission Cost: 30610	Campaign Ref: E:063083270
Buyer: "	Client/Product/Estimate: 388 /395 /2290	Sales Rep: HRP Washington, DC
Schedule Dates: 10/08/12 to 10/21/12	Weeks: 2	Order Ref: 06308327
Est./PO Number: 06308327	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: J Ehrlich 4 Congress	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
3	M-F 5p News ...F..	03	900	30 Comme	Nbr of Spots	1	1	900
4	M-F 530a News ...F..	01	470	30 Comme	Nbr of Spots	1	1	470
6	M-F 6p News ...F..	03	1200	30 Comme	Nbr of Spots	1	1	1200
7	M-F 7p News ...F..	03	1000	30 Comme	Nbr of Spots	1	1	1000
8	M-F 7a Today Show ...F..	03	900	30 Comme	Nbr of Spots	1	1	900
10	M-Su 11p News M.....	03	1250	30 Comme	Nbr of Spots	1	1	1250
12	M-F 4p Dr Oz M.....	03	600	30 Comme	Nbr of Spots	1	1	600
13	M-F 5p News M.....	03	900	30 Comme	Nbr of Spots	1	1	900
15	M-F 530p News M.....	03	900	30 Comme	Nbr of Spots	1	1	900
Weekly Totals: Total Spots(Ord Spots)					31	5	36	
Closed PR					1		1	

Buying Time LLC
650 Massachusetts Ave, NW
Suite 210
Washington DC 20001

Jessica Ehrlich/ D/ Congress/ FL
Submission Number 801 Issue 3



MeTV



WFLA-TV

P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Client:	Jessica Ehrlich/ D/ Congress/ FL	Submission Cost:	30610	Campaign Ref:	E:063083270
Buyer:	FL	Client/Product/Estimate:	388 /395 /2290	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/08/12 to 10/21/12	Weeks:	2	Order Ref:	06308327
Est./PO Number:	06308327	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
22	Sat 7a Today ShowS.	03	500	30 Comme	1		1	500
23	Sat 9a NewsS.	02		30 Comme				
24	Sun 6p NewsS	03	750	30 Comme				
27	Sun 9a NewsS	03	300	30 Comme	1		1	300
30	M-F 5p News ...T...	03	900	30 Comme	1		1	900
32	M-F 530p News ...T...	03	900	30 Comme	1		1	900
33	M-F 6p News ...T...	03	1200	30 Comme	1		1	1200
35	M-F 7a Today Show ...T...	03	900	30 Comme	1		1	900
38	M-Su 11p News ..T....	03	1250	30 Comme	1		1	1250
40	M-F 4p Dr Oz ..T....	03	600	30 Comme	1		1	600
41	M-F 5p News ..T....	03	900	30 Comme	1		1	900
42	M-F 530a News ..T....	01	470	30 Comme	1		1	470
Weekly Totals: Total Spots(Ord Spots)					31	5	36	
Closed PR					1		1	

Buying Time LLC
 650 Massachusetts Ave, NW
 Suite 210
 Washington DC 20001

Jessica Ehrlich/ D/ Congress/ FL
 Submission Number 801 Issue 3



WFLA-TV

P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Client: Jessica Ehrlich/ D/ Congress/ FL	Submission Cost: 30610	Campaign Ref: E:063083270
Buyer: ..	Client/Product/Estimate: 388 /395 /2290	Sales Rep: HRP Washington, DC
Schedule Dates: 10/08/12 to 10/21/12	Weeks: 2	Order Ref: 06308327
Est./PO Number: 06308327	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
43	M-F 530p News T.....	03	900	30 Comme	Nbr of Spots	1	1	900
44	M-F 6p News T.....	03	1200	30 Comme	Nbr of Spots	1	1	1200
47	M-F 7a Today Show T.....	03	900	30 Comme	Nbr of Spots	1	1	900
50	M-Su 11p News ..W....	03	1250	30 Comme	Nbr of Spots	1	1	1250
52	M-F 4p Dr Oz ..W....	03	600	30 Comme	Nbr of Spots	1	1	600
54	M-F 530a News ..W....	01	470	30 Comme	Nbr of Spots	1	1	470
55	M-F 530p News ..W....	03	900	30 Comme	Nbr of Spots	1	1	900
56	M-F 6p News ..W....	03	1200	30 Comme	Nbr of Spots	1	1	1200
57	M-F 6a News ..W....	03	700	30 Comme	Nbr of Spots	1	1	700
58	M-F 7p News ..W....	03	1000	30 Comme	Nbr of Spots	1	1	1000
59	M-F 7a Today Show ..W....	03	900	30 Comme	Nbr of Spots	1	1	900
Weekly Totals: Total Spots(Ord Spots)					31	5	36	
Closed PR					1		1	

Buying Time LLC
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 Washington DC 20001

Jessica Ehrlich/ D/ Congress/ FL
 Submission Number 801 Issue 3



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 P.O. Box 1410
 Tampa, FL 33601

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Schedule Dates: 10/08/12 to 10/21/12	Weeks: 2	Order Ref: 06308327
Est./PO Number: 06308327	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
64	M-F 6a News ...F..	03	700	30 Comme	Nbr of Spots 1		1	700
65	M-F 6a News ...T...	03	700	30 Comme	Nbr of Spots 1		1	700
66	M-F 6a News T.....	03	700	30 Comme	Nbr of Spots 1		1	700
67	M-F 6p News M.....	03	1200	30 Comme	Nbr of Spots 1		1	1200
68	Sat 7a Today ShowS.	03	500	30 Comme	Nbr of Spots 1		1	500
Weekly Totals:					31	5	36	
Total Spots(Ord Spots)					31	5	36	
Closed PR					1		1	

Pre-emption Summary					
Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value
23	Sat 9a News	:30 Commercial	10/08/12	Closed Pre Emption	500.00
No Makegood / Credit					
Makegood Ref: 0000000000					
E:063083270					

Grand Totals				Month 10 Weeks: 4	
				10/08	10/15
Spots				36	5
Cost				30610	4850

Grand Totals: Spots: 36

Gross Total:	30,610.00
Commission:	4,591.50
Net Total:	26,018.50

REP HEADLINE# 6308327
*** UNAPPROVED REV #1 ***

REP: TEL# 703-516-9399
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM REP
CHANGES
SEP26/12 11.30
*** WFLA-TV ***

ADV # ADV. NAME POLI/J EHRlich/D/CON/FL REP. # OFF. # SALESMAN #
AGY # AGY. NAME BUYING TIME, LLC BUYER NAME KATE KLEBAHN

650 MASSACHUSETTS AVE. N.W. #210 SALES PRSN WA- MEGHAN MCGARR (H)
WASHINGTON, DC 20001

ORDER # CONTRACT # 6308327 CLASS: NATL. LOCAL REGIONAL

PRDCT J EHRlich 4 CONGRESS EST#2290 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/12 OCT15/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP26/12 11.30

REP: REVISION
RATE CHANGE LN'S 1-2, 4, 7, 12, 15, 19, 23-24, 26-28, 30, 32, 35, 41, 44, 47, 53, 56, 60
SPOTS CANCELED ON LN'S 7, 35, 60
LN'S 65-66 ADDED
NEW TTL \$68,050
PLEASE CONFIRM
THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
JESSICA EHRlich FOR CONGRESS

2010
09/27

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 388 AGENCY EST# = 2290
AGENCY PRODUCT CODE = 395

1	R		1000P-1100P	30		\$3,000.00	10/12	10/12	1		FRI	1
PROGRAM : DATELINE												
CON COM1: DATELINE												
2	R		1200N-100P	30		\$200.00	10/12	10/12	1		FRI	1
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												

10/3/12 FCC (S)

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4	R		530A-600A PROGRAM : NWS CH8 TODAY 530A CON COM1: NWS CH8 TODAY 530A	30		\$470.00	10/12	10/12	1		FRI	1
7	RS		630P-700P PROGRAM : NBC NIGHTLY NEWS CON COM1: NBC NIGHTLY NEWS	30		\$5,000.00	10/12	10/12	0		FRI	0
12	R		1200N-100P PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$200.00	10/15	10/15	1		MON	1
15	R		530A-600A PROGRAM : NWS CH8 TODAY 530A CON COM1: NWS CH8 TODAY 530A	30		\$470.00	10/15	10/15	1		MON	1
19	R		630P-700P PROGRAM : NBC NIGHTLY NEWS CON COM1: NBC NIGHTLY NEWS	30		\$5,000.00	10/15	10/15	1		MON	1
23	R		700A-900A PROGRAM : SAT TODAY SHOW CON COM1: SAT TODAY SHOW	30		\$500.00	10/13	10/13	1		SAT	1
24	R		900A-1000A PROGRAM : NWS CH8 TODAY 9A CON COM1: NWS CH8 TODAY 9A	30		\$500.00	10/13	10/13	1		SAT	1
26	R		700P-815P PROGRAM : FOOTBALL NIGHT IN AMERICA CON COM1: FOOTBALL NIGHT IN AMERICA	30		\$7,000.00	10/14	10/14	1		SUN	1
27	R		800A-900A PROGRAM : SUN TODAY SHOW CON COM1: SUN TODAY SHOW	30		\$1,100.00	10/14	10/14	1		SUN	1

FAX# 703-516-9680 SEP26/12 11.30
HARRIS REPORT FROM REP *** WFLA-TV ***
CHANGES

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
28	R		900A-1000A PROGRAM : NWS CH8 9A CON COM1: NWS CH8 9A	30		\$300.00	10/14	10/14	1		SUN	1
30	R		1200N-100P PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$200.00	10/11	10/11	1		THU	1
32	R		530A-600A PROGRAM : NWS CH8 TODAY 530A CON COM1: NWS CH8 TODAY 530A	30		\$470.00	10/11	10/11	1		THU	1
35	RS		630P-700P PROGRAM : NBC NIGHTLY NEWS CON COM1: NBC NIGHTLY NEWS	30		\$5,000.00	10/11	10/11	0		THU	0
41	R		1200N-100P PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$200.00	10/9	10/9	1		TUE	1
44	R		530A-600A PROGRAM : NWS CH8 TODAY 530A CON COM1: NWS CH8 TODAY 530A	30		\$470.00	10/9	10/9	1		TUE	1
47	R		630P-700P PROGRAM : NBC NIGHTLY NEWS CON COM1: NBC NIGHTLY NEWS	30		\$5,000.00	10/9	10/9	1		TUE	1
53	R		1200N-100P PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$200.00	10/10	10/10	1		WED	1
56	R		530A-600A PROGRAM : NWS CH8 TODAY 530A CON COM1: NWS CH8 TODAY 530A	30		\$470.00	10/10	10/10	1		WED	1

REP HEADLINE# 6306327
 *** UNAPPROVED REV #1 ***

REP: TEL# 703-516-9399
 ORDER WORKSHEET

FAX# 703-516-9680
 HARRIS REPORT FROM REP
 CHANGES
 SEP26/12 11.30
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
60	RS		630P-700P	30		\$5,000.00	10/10	10/10	0		WED	0
PROGRAM : NBC NIGHTLY NEWS												
CON COM1: NBC NIGHTLY NEWS												
65	A		900A-1000A	30		\$550.00	10/12	10/12	1		FRI	1
PROGRAM : TODAY SHOW 3												
CON COM1: TODAY SHOW 3												
66	A		600A-700A	30		\$700.00	10/9	10/12	3		TU,TH-F	3
PROGRAM : 6A NEWS												
CON COM1: 6A NEWS												
OCT/12						68050.00						
CONTRACT TOTAL												68050.00
TOTAL SPOTS												65

MARKET TOTALS \$175,078 WFLA 32% WFTS 14% WTSP 19% WTVT 35% WTOG 0% WTTA 0% WMOR 0%
 WMOX 0% WXPX 0% WWSB 0% CABL 0%

SHARES ARE ACCURATE

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 F-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

SEP7/12 16.06
***** WFLA-TV *****

PROGRAM : WFLA NEWS
CON COM1: WFLA NEWS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			530A-600A PROGRAM : NWS CH8 TODAY 530A CON COM1: NWS CH8 TODAY 530A	30		\$250.00	10/12	10/12	1		FRI	1
5			530P-600P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$900.00	10/12	10/12	1		FRI	1
6			600P-630P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$1,200.00	10/12	10/12	1		FRI	1
7			630P-700P PROGRAM : NBC NIGHTLY NEWS CON COM1: NBC NIGHTLY NEWS	30		\$2,000.00	10/12	10/12	1		FRI	1
8			700P-730P PROGRAM : WFLA NEWS @ 7P CON COM1: WFLA NEWS @ 7P	30		\$1,000.00	10/12	10/12	1		FRI	1
9			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	10/12	10/12	1		FRI	1
10			730P-800P PROGRAM : ENTERTAINMENT TONIGHT CON COM1: ENTERTAINMENT TONIGHT	30		\$1,000.00	10/12	10/12	1		FRI	1
11			1100P-1135P PROGRAM : NWS CH8 @11P CON COM1: NWS CH8 @11P	30		\$1,250.00	10/15	10/15	1		MON	1
12			1200N-100P PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$100.00	10/15	10/15	1		MON	1

REP HEADLINE# 6308327
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
 ORDER WORKSHEET

FAX# 703-516-9680
 HARRIS REPORT FROM REP
 SEP7/12 16.06
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$600.00	10/15	10/15	1		MON	1
14			500P-530P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$900.00	10/15	10/15	1		MON	1
15			530A-600A PROGRAM : NWS CH8 TODAY 530A CON COM1: NWS CH8 TODAY 530A	30		\$250.00	10/15	10/15	1		MON	1
16			530P-600P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$900.00	10/15	10/15	1		MON	1
17			600P-630P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$1,200.00	10/15	10/15	1		MON	1
18			600A-700A PROGRAM : NWS CH8 TODAY 6A CON COM1: NWS CH8 TODAY 6A	30		\$700.00	10/15	10/15	1		MON	1
19			630P-700P PROGRAM : NBC NIGHTLY NEWS CON COM1: NBC NIGHTLY NEWS	30		\$2,000.00	10/15	10/15	1		MON	1
20			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	10/15	10/15	1		MON	1
21			730P-800P PROGRAM : ENTERTAINMENT TONIGHT CON COM1: ENTERTAINMENT TONIGHT	30		\$1,000.00	10/15	10/15	1		MON	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22			900A-1000A PROGRAM : TODAY SHOW-3 CON COM1: TODAY SHOW-3	30		\$550.00	10/15	10/15	1		MON	1
23			700A-900A PROGRAM : SAT TODAY SHOW CON COM1: SAT TODAY SHOW	30		\$275.00	10/13	10/13	1		SAT	1
24			900A-1000A PROGRAM : NWS CH8 TODAY 9A CON COM1: NWS CH8 TODAY 9A	30		\$250.00	10/13	10/13	1		SAT	1
25			600P-630P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$750.00	10/14	10/14	1		SUN	1
26			700P-815P PROGRAM : FOOTBALL NIGHT IN AMERICA CON COM1: FOOTBALL NIGHT IN AMERICA	30		\$3,400.00	10/14	10/14	1		SUN	1
27			800A-900A PROGRAM : SUN TODAY SHOW CON COM1: SUN TODAY SHOW	30		\$250.00	10/14	10/14	1		SUN	1
28			900A-1000A PROGRAM : NWS CH8 9A CON COM1: NWS CH8 9A	30		\$150.00	10/14	10/14	1		SUN	1
29			1100P-1135P PROGRAM : NWS CH8 @11P CON COM1: NWS CH8 @11P	30		\$1,250.00	10/11	10/11	1		THU	1
30			1200N-100P PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$100.00	10/11	10/11	1		THU	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
31			500P-530P PROGRAM : WFLA NEWS CON COM1 : WFLA NEWS	30		\$900.00	10/11	10/11	1		THU	1
32			530A-600A PROGRAM : NWS CH8 TODAY 530A CON COM1 : NWS CH8 TODAY 530A	30		\$250.00	10/11	10/11	1		THU	1
33			530P-600P PROGRAM : WFLA NEWS CON COM1 : WFLA NEWS	30		\$900.00	10/11	10/11	1		THU	1
34			600P-630P PROGRAM : WFLA NEWS CON COM1 : WFLA NEWS	30		\$1,200.00	10/11	10/11	1		THU	1
35			630P-700P PROGRAM : NBC NIGHTLY NEWS CON COM1 : NBC NIGHTLY NEWS	30		\$2,000.00	10/11	10/11	1		THU	1
36			700P-730P PROGRAM : WFLA NEWS @ 7P CON COM1 : WFLA NEWS @ 7P	30		\$1,000.00	10/11	10/11	1		THU	1
37			700A-900A PROGRAM : TODAY SHOW CON COM1 : TODAY SHOW	30		\$900.00	10/11	10/11	1		THU	1
38			730P-800P PROGRAM : ENTERTAINMENT TONIGHT CON COM1 : ENTERTAINMENT TONIGHT	30		\$1,000.00	10/11	10/11	1		THU	1
39			900A-1000A PROGRAM : TODAY SHOW-3 CON COM1 : TODAY SHOW-3	30		\$550.00	10/11	10/11	1		THU	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
40			1100P-1135P PROGRAM : NWS CH8 @1P CON COM1: NWS CH8 @1P	30		\$1,250.00	10/9	10/9	1		TUE	1
41			1200N-100P PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$100.00	10/9	10/9	1		TUE	1
42			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$600.00	10/9	10/9	1		TUE	1
43			500P-530P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$900.00	10/9	10/9	1		TUE	1
44			530A-600A PROGRAM : NWS CH8 TODAY 530A CON COM1: NWS CH8 TODAY 530A	30		\$250.00	10/9	10/9	1		TUE	1
45			530P-600P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$900.00	10/9	10/9	1		TUE	1
46			600P-630P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$1,200.00	10/9	10/9	1		TUE	1
47			630P-700P PROGRAM : NBC NIGHTLY NEWS CON COM1: NBC NIGHTLY NEWS	30		\$2,000.00	10/9	10/9	1		TUE	1
48			700P-730P PROGRAM : WFLA NEWS @ 7P CON COM1: WFLA NEWS @ 7P	30		\$1,000.00	10/9	10/9	1		TUE	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
49			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	10/9	10/9	1		TUE	1
50			730P-800P PROGRAM : ENTERTAINMENT TONIGHT CON COM1: ENTERTAINMENT TONIGHT	30		\$1,000.00	10/9	10/9	1		TUE	1
51			900A-1000A PROGRAM : TODAY SHOW-3 CON COM1: TODAY SHOW-3	30		\$550.00	10/9	10/9	1		TUE	1
52			1100P-1135P PROGRAM : NWS CH8 @11P CON COM1: NWS CH8 @11P	30		\$1,250.00	10/10	10/10	1		WED	1
53			1200N-100P PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$100.00	10/10	10/10	1		WED	1
54			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$600.00	10/10	10/10	1		WED	1
55			500P-530P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$900.00	10/10	10/10	1		WED	1
56			530A-600A PROGRAM : NWS CH8 TODAY 530A CON COM1: NWS CH8 TODAY 530A	30		\$250.00	10/10	10/10	1		WED	1
57			530P-600P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$900.00	10/10	10/10	1		WED	1

REP HEADLINE# 6308327
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
 ORDER WORKSHEET

FAX# 703-516-9680
 HARRIS REPORT FROM REP

SEP7/12 16.06
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
58			600P-630P	30		\$1,200.00	10/10	10/10	1		WED	1
PROGRAM : WFLA NEWS CON COM1: WFLA NEWS												
59			600A-700A	30		\$700.00	10/10	10/10	1		WED	1
PROGRAM : NWS CH8 TODAY 6A CON COM1: NWS CH8 TODAY 6A												
60			630P-700P	30		\$2,000.00	10/10	10/10	1		WED	1
PROGRAM : NBC NIGHTLY NEWS CON COM1: NBC NIGHTLY NEWS												
61			700P-730P	30		\$1,000.00	10/10	10/10	1		WED	1
PROGRAM : WFLA NEWS @ 7P CON COM1: WFLA NEWS @ 7P												
62			700A-900A	30		\$900.00	10/10	10/10	1		WED	1
PROGRAM : TODAY SHOW CON COM1: TODAY SHOW												
63			730P-800P	30		\$1,000.00	10/10	10/10	1		WED	1
PROGRAM : ENTERTAINMENT TONIGHT CON COM1: ENTERTAINMENT TONIGHT												
64			900A-1000A	30		\$550.00	10/10	10/10	1		WED	1
PROGRAM : TODAY SHOW-3 CON COM1: TODAY SHOW-3												

OCT/12 56025.00

CONTRACT TOTAL 56025.00
 TOTAL SPOTS 64

MARKET TOTALS \$175,078 WFLA 32% WFTS 14% WTSP 19% WTVT 35% WTOG 0% WTTA 0% WMOR 0%
 WMOX 0% WXPX 0% WWSB 0% CABL 0%

SHARES ARE ACCURATE

SVC- NSI
 DEMOS- RA35+*

Buying Time LLC
 650 Massachusetts Ave, NW
 Suite 210
 Washington DC 20001

Jessica Ehrlich/ D/ Congress/ FL
 Submission Number 791 Issue 1



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Jessica Ehrlich/ D/ Congress/ FL	Submission Cost: 68050	Campaign Ref: E:063083270
Buyer: ..	Client/Product/Estimate: 388 /395 /2290	Sales Rep: HRP Washington, DC
Schedule Dates: 10/08/12 to 10/21/12	Weeks: 2	Order Ref: 06308327
Est./PO Number: 06308327	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: J Ehrlich 4 Congress	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (I) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	10/08	10/15	Total	Cost
1	Fri 10p ET / 9p CT Dateline NBC Friday ...F..	03	3000	30 Comme	Nbr of Spots	1		1	3000
2	M-F 12p Today Show III ...F..	03	200	30 Comme	Nbr of Spots	1		1	200
3	M-F 5p News ...F..	03	900	30 Comme	Nbr of Spots	1		1	900
4	M-F 530a News ...F..	01	470	30 Comme	Nbr of Spots	1		1	470
5	M-F 530p News ...F..	03	900	30 Comme	Nbr of Spots	1		1	900
6	M-F 6p News ...F..	03	1200	30 Comme	Nbr of Spots	1		1	1200
7	M-F 7p News ...F..	03	1000	30 Comme	Nbr of Spots	1		1	1000
8	M-F 7a Today Show ...F..	03	900	30 Comme	Nbr of Spots	1		1	900
9	M-F 730p Entertainment Tonight ...F..	03	1000	30 Comme	Nbr of Spots	1		1	1000
Weekly Totals: Total Spots(Ord Spots)						53	12	65	

Buying Time LLC
650 Massachusetts Ave, NW
Suite 210
Washington DC 20001

Jessica Ehrlich/ D/ Congress/ FL
Submission Number 791 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8886

Original

Client:	Jessica Ehrlich/ D/ Congress/ FL	Submission Cost:	68050	Campaign Ref:	E:063083270
Buyer:	FL	Client/Product/Estimate:	388 /395 /2290	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/08/12 to 10/21/12	Weeks:	2	Order Ref:	06308327
Est./PO Number:	06308327	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
10	M-Su 11p News M.....	03	1250	30 Comme		1	1	1250
11	M-F 12p Today Show III M.....	03	200	30 Comme		1	1	200
12	M-F 4p Dr Oz M.....	03	600	30 Comme		1	1	600
13	M-F 5p News M.....	03	900	30 Comme		1	1	900
14	M-F 530a News M.....	01	470	30 Comme		1	1	470
15	M-F 530p News M.....	03	900	30 Comme		1	1	900
16	M-F 6p News M.....	03	1200	30 Comme		1	1	1200
17	M-F 6a News M.....	03	700	30 Comme		1	1	700
18	M-F 630p ET / 530p CT NBC Nightly News M.....	01	5000	30 Comme		1	1	5000
19	M-F 7a Today Show M.....	03	900	30 Comme		1	1	900
Weekly Totals: Total Spots(Ord Spots)					53	12	65	

Buying Time LLC
650 Massachusetts Ave, NW
Suite 210
Washington DC 20001

Jessica Ehrlich/ D/ Congress/ FL
Submission Number 791 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Jessica Ehrlich/ D/ Congress/ FL	Submission Cost:	68050	Campaign Ref:	E:063083270
Buyer:	FL	Client/Product/Estimate:	388 /395 /2290	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/08/12 to 10/21/12	Weeks:	2	Order Ref:	06308327
Est./PO Number:	06308327	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
20	M-F 730p Entertainment Tonight M.....	03	1000	30 Comme		1	1	1000
21	M-F 9a Today Show II M.....	03	550	30 Comme		1	1	550
22	Sat 7a Today ShowS.	03	500	30 Comme	1		1	500
23	Sat 9a NewsS.	02	500	30 Comme	1		1	500
24	Sun 6p NewsS	03	750	30 Comme				750
25	Sun 7p ET / 6p CT Football Night in AmericaS	01	7000	30 Comme	1		1	7000
26	Sun 8a Today ShowS	01	1100	30 Comme	1		1	1100
27	Sun 9a NewsS	03	300	30 Comme	1		1	300
28	M-Su 11p News ...T...	03	1250	30 Comme	1		1	1250
29	M-F 12p Today Show III ...T...	03	200	30 Comme	1		1	200
Weekly Totals: Total Spots(Ord Spots)					53	12	65	

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Original

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Buyer:	FL	Client/Product/Estimate:	388 /395 /2290	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/08/12 to 10/21/12	Weeks:	2	Order Ref:	06308327
Est./PO Number:	06308327	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
30	M-F 5p News ...T...	03	900	30 Comme	Nbr of Spots	1	1	900
31	M-F 530a News ...T...	01	470	30 Comme	Nbr of Spots	1	1	470
32	M-F 530p News ...T...	03	900	30 Comme	Nbr of Spots	1	1	900
33	M-F 6p News ...T...	03	1200	30 Comme	Nbr of Spots	1	1	1200
34	M-F 7p News ...T...	03	1000	30 Comme	Nbr of Spots	1	1	1000
35	M-F 7a Today Show ...T...	03	900	30 Comme	Nbr of Spots	1	1	900
36	M-F 730p Entertainment Tonight ...T...	03	1000	30 Comme	Nbr of Spots	1	1	1000
37	M-F 9a Today Show II ...T...	03	550	30 Comme	Nbr of Spots	1	1	550
38	M-Su 11p News ...T...	03	1250	30 Comme	Nbr of Spots	1	1	1250
39	M-F 12p Today Show III ...T...	03	200	30 Comme	Nbr of Spots	1	1	200
40	M-F 4p Dr Oz ...T...	03	600	30 Comme	Nbr of Spots	1	1	600
Weekly Totals: Total Spots(Ord Spots)					53	12	65	

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 Submission Number 791 Issue 1



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Original

Client: Jessica Ehrlich/ D/ Congress/ FL	Submission Cost: 68050	Campaign Ref: E:063083270
Buyer: ..	Client/Product/Estimate: 388 /395 /2290	Sales Rep: HRP Washington, DC
Schedule Dates: 10/08/12 to 10/21/12	Weeks: 2	Order Ref: 06308327
Est./PO Number: 06308327	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
41	M-F 5p News .T.....	03	900	30 Comme	Nbr of Spots	1	1	900
42	M-F 530a News .T.....	01	470	30 Comme	Nbr of Spots	1	1	470
43	M-F 530p News .T.....	03	900	30 Comme	Nbr of Spots	1	1	900
44	M-F 6p News .T.....	03	1200	30 Comme	Nbr of Spots	1	1	1200
45	M-F 630p ET / 530p CT NBC Nightly News .T.....	01	5000	30 Comme	Nbr of Spots	1	1	5000
46	M-F 7p News .T.....	03	1000	30 Comme	Nbr of Spots	1	1	1000
47	M-F 7a Today Show .T.....	03	900	30 Comme	Nbr of Spots	1	1	900
48	M-F 730p Entertainment Tonight .T.....	03	1000	30 Comme	Nbr of Spots	1	1	1000
49	M-F 9a Today Show II .T.....	03	550	30 Comme	Nbr of Spots	1	1	550
50	M-Su 11p News ..W....	03	1250	30 Comme	Nbr of Spots	1	1	1250
Weekly Totals:					Total Spots(Ord Spots)	53	12	65

Buying Time LLC
650 Massachusetts Ave, NW
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Washington DC 20001

Jessica Ehrlich/ D/ Congress/ FL
Submission Number 791 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Jessica Ehrlich/ D/ Congress/ FL	Submission Cost:	68050	Campaign Ref:	E:063083270
Buyer:	FL	Client/Product/Estimate:	388 /395 /2290	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/08/12 to 10/21/12	Weeks:	2	Order Ref:	06308327
Est./PO Number:	06308327	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
61	M-F 12p Today Show III ..W....	03	200	30 Comme	Nbr of Spots	1	1	200
62	M-F 4p Dr Oz ..W....	03	600	30 Comme	Nbr of Spots	1	1	600
63	M-F 5p News ..W....	03	900	30 Comme	Nbr of Spots	1	1	900
64	M-F 530a News ..W....	01	470	30 Comme	Nbr of Spots	1	1	470
65	M-F 530p News ..W....	03	900	30 Comme	Nbr of Spots	1	1	900
66	M-F 6p News ..W....	03	1200	30 Comme	Nbr of Spots	1	1	1200
67	M-F 6a News ..W....	03	700	30 Comme	Nbr of Spots	1	1	700
68	M-F 7p News ..W....	03	1000	30 Comme	Nbr of Spots	1	1	1000
69	M-F 7a Today Show ..W....	03	900	30 Comme	Nbr of Spots	1	1	900
60	M-F 730p Entertainment Tonight ..W....	03	1000	30 Comme	Nbr of Spots	1	1	1000
61	M-F 9a Today Show II ..W....	03	550	30 Comme	Nbr of Spots	1	1	550
Weekly Totals: Total Spots(Ord Spots)					53	12	65	

Buying Time LLC
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Jessica Ehrlich/ D/ Congress/ FL
 Submission Number 791 Issue 1



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Jessica Ehrlich/ D/ Congress/ FL	Submission Cost: 68050	Campaign Ref: E:063083270
Buyer: ...	Client/Product/Estimate: 388 /395 /2290	Sales Rep: HRP Washington, DC
Schedule Dates: 10/08/12 to 10/21/12	Weeks: 2	Order Ref: 06308327
Est./PO Number: 06308327	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/08	10/15	Total	Cost
62	M-F 9a Today Show II ...F..	03	550	30 Comme	1		1	350
63	M-F 6a News .T.TF..	03	700	30 Comme	3		3	2100
Weekly Totals: Total Spots(Ord Spots)					53	12	65	

Grand Totals			
	10/08	10/15	Totals
Spots	53	12	65
Cost	54380	13670	68050

Grand Totals:	Spots: 65
	Gross Total: 68,050.00
	Commission: 10,207.50
	Net Total: 57,842.50



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 228-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

21395
Buying Time LLC
650 Massachusetts Ave, NW
Suite 210
WASHINGTON DC 20001

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Jessica Ehrlich/ D/ Congress
PROD: J Ehrlich 4 Congress

2012
INVOICE DATE 10/28/12
ORDER TYPE Political
WFLA I SS
E:063083270
WFLA
INVOICE NUMBER 0100033207
PAGE 1
BROADCAST MONTH 10/01/2012 - 10/2
SCHEDULE DATES 10/08/12-10/21/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 388 /395 /2290
Desc: Campaign Option Number 1, Booking1

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION	
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
M-F 5p News	900.00	3	1	10/12	FR	05:13P	30 JE0212H :30 Commercial	900.00	
M-F 530a News	470.00	4	1	10/12	FR	05:51A	30 JE0212H :30 Commercial	470.00	
M-F 6p News	1200.00	6	1	10/12	FR	06:17P	30 JE0212H :30 Commercial	1200.00	
M-F 7p News	1000.00	7	1	10/12	FR	07:09P	30 JE0212H :30 Commercial	1000.00	
M-F 7a Today Show	900.00	8	1	10/12	FR	08:29A	30 JE0212H :30 Commercial	900.00	
M-Su 11p News	1250.00	10	1	10/15	MO	11:21P	30 JE0212H :30 Commercial	1250.00	
M-F 4p Dr Oz	600.00	12	1	10/15	MO	04:39P	30 JE0212H :30 Commercial	600.00	
M-F 5p News	900.00	13	1	10/15	MO	05:13P	30 JE0212H :30 Commercial	900.00	
M-F 530p News	900.00	15	1	10/15	MO	05:38P	30 JE0212H :30 Commercial	900.00	
Sat 7a Today Show	500.00	22	1	10/13	SA	07:56A	30 JE0212H :30 Commercial	500.00	
Sat 9a News	500.00	23	1	10/13	SA		30	.00	Preempt P 500.00- olitical
Sun 6p News	750.00	24	1	10/14	SU	06:09P	30 JE0212H :30 Commercial	750.00	
Sun 9a News	300.00	27	1	10/14	SU	09:12A	30 JE0212H :30 Commercial	300.00	
M-F 5p News							30 JE0212H :30 Commercial		

*** Continued ***

PERIOD COST	31,110.00	36 Total Units	ACTUAL GROSS BILLING	30,610.00	SUB-TOTALS	Debits	.00
			AGENCY COMMISSION	4,591.50	TOTAL RECONCILING	Credits	500.00-
			NET DUE	26,018.50			500.00CR

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

WFLA-TV
P.O. Box 1410
Tampa, FL 33601



ADVERTISER Jessica Ehrlich/ D/ Congress
PRODUCT J Ehrlich 4 Congress

INVOICE NUMBER 0100033207
BROADCAST MONTH 10/01/2012 - 10/28/
AMOUNT DUE 26,018.50

REMIT TO:

*00167

000021395
Buying Time LLC
650 Massachusetts Ave, NW
Suite 210
WASHINGTON DC 20001

WFLA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26425
RICHMOND VA 23260-6425

400900020 00000000021395 00000100033207 002601850 3



WFLA-TV

A MEDIA GENERAL STATION

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2012
INVOICE DATE 10/28/12 E:063083270
ORDER TYPE Political WFLA
INVOICE NUMBER PAGE BROADCAST MONTH
0100033207 2 10/01/2012 - 10/2
SCHEDULE DATES
10/08/12-10/21/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 388 /395 /2290
Desc: Campaign Option Number 1, Booking1

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH	M/G FOR	PRODUCT DESCRIPTION	PRICE
M-F 530p News	900.00	30	1	10/11	TH	05:13P	30	JE0212H	:30 Commercial	900.00
						*WFLA				
M-F 6p News	900.00	32	1	10/11	TH	05:52P	30	JE0212H	:30 Commercial	900.00
						*WFLA				
M-F 7a Today Show	1200.00	33	1	10/11	TH	06:16P	30	JE0212H	:30 Commercial	1200.00
						*WFLA				
M-Su 11p News	900.00	35	1	10/11	TH	07:59A	30	JE0212H	:30 Commercial	900.00
						*WFLA				
M-F 4p Dr Oz	1250.00	38	1	10/09	TU	11:29P	30	JE0212H	:30 Commercial	1250.00
						*WFLA				
M-F 5p News	600.00	40	1	10/09	TU	04:41P	30	JE0212H	:30 Commercial	600.00
						*WFLA				
M-F 530a News	900.00	41	1	10/09	TU	05:21P	30	JE0212H	:30 Commercial	900.00
						*WFLA				
M-F 530p News	470.00	42	1	10/09	TU	05:57A	30	JE0212H	:30 Commercial	470.00
						*WFLA				
M-F 6p News	900.00	43	1	10/09	TU	05:45P	30	JE0212H	:30 Commercial	900.00
						*WFLA				
M-F 7a Today Show	1200.00	44	1	10/09	TU	06:11P	30	JE0212H	:30 Commercial	1200.00
						*WFLA				
M-Su 11p News	900.00	47	1	10/09	TU	07:29A	30	JE0212H	:30 Commercial	900.00
						*WFLA				
M-F 4p Dr Oz	1250.00	50	1	10/10	WE	11:23P	30	JE0212H	:30 Commercial	1250.00
						*WFLA				
M-F 530a News	600.00	52	1	10/10	WE	04:40P	30	JE0212H	:30 Commercial	600.00
						*WFLA				
M-F 530p News	470.00	54	1	10/10	WE	05:50A	30	JE0212H	:30 Commercial	470.00
						*WFLA				
M-F 6p News	900.00	55	1	10/10	WE	05:45P	30	JE0212H	:30 Commercial	900.00
						*WFLA				
M-F 6a News	1200.00	56	1	10/10	WE	06:27P	30	JE0212H	:30 Commercial	1200.00
						*WFLA				
M-F 7p News	700.00	57	1	10/10	WE	06:41A	30	JE0212H	:30 Commercial	700.00
						*WFLA				
M-F 7a Today Show	1000.00	58	1	10/10	WE	07:24P	30	JE0212H	:30 Commercial	1000.00
						*WFLA				
M-F 6a News	900.00	59	1	10/10	WE	08:51A	30	JE0212H	:30 Commercial	900.00
						*WFLA				
M-F 6p News	700.00	64	1	10/12	FR	06:41A	30	JE0212H	:30 Commercial	700.00
						*WFLA				
Sat 7a Today Show	700.00	65	1	10/11	TH	06:41A	30	JE0212H	:30 Commercial	700.00
						*WFLA				
	700.00	66	1	10/09	TU	06:52A	30	JE0212H	:30 Commercial	700.00
						*WFLA				
	1200.00	67	1	10/15	MO	06:23P	30	JE0212H	:30 Commercial	1200.00
						*WFLA				
	500.00	68	1	10/13	SA	08:26A	30	JE0212H	:30 Commercial	500.00
						*WFLA				
Total Airtime Gross Spot Revenue:				30,610.00						

PERIOD COST 31,110.00

36 Total Units
ACTUAL GROSS BILLING 30,610.00
AGENCY COMMISSION 4,591.50
NET DUE 26,018.50

SUB-TOTALS Debits .00
Credits 500.00-
TOTAL RECONCILING 500.00CR

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